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Phone Broadway 4160

P. O. Box 684

322 E. Florida St.

Kellogg Seed Company

MILWAUKEE, WISCONSIN



DEPENDABLE SEEDS

We quote today subject to market change.

LIBRARY

RECEIVED

★ MAY 17 1932 ★

U. S. Department of Agriculture

Prices F. O. B. Milwaukee, Wis.

Terms Net Cash

March 29th, 1932

TIMOTHY

	Per 100 Lbs.
RAINBO	\$ 4.50
Mountain	4.35

TIMOTHY & ALSIKE

	Per 100 Lbs.
About 15% Alsike.....	6.00
About 25% Alsike.....	6.75
About 50% Alsike.....	8.50

MEDIUM RED CLOVER

	Per 100 Lbs.
RAINBO	17.00
Mountain	16.25
Valley	15.50

MAMMOTH CLOVER

	Per 100 Lbs.
RAINBO	17.50

ALSIKE CLOVER

	Per 100 Lbs.
RAINBO	16.00
RAINBO, Idaho Grown.....	16.50
Mountain	15.25

ALSIKE SPECIALS

	Per 100 Lbs.
RAINBO—	
contains about 5% White....	15.00
contains about 8% White....	14.75
contains about 10% White....	13.50

WHITE CLOVER

	Per 100 Lbs.
RAINBO	44.00
Mountain	43.00
Mixed White Clover....	30.00 to 37.00



	Per Ton
100-lb. Burlap Sacks.....	\$25.00
100-lb. Cotton Bags.....	27.00
50-lb. Cotton Bags.....	30.00
25-lb. Cotton Bags.....	35.00

In carload lots, 15 tons,
\$5.00 per ton less.
Less 10% Dealer's Discount.

GRIMM ALFALFA
IDAHO GROWN

	Per 100 Lbs.
State Sealed and Certified	
RAINBO—Blue Label.....	23.00
30-lb. or 60-lb. bags.	

MONTANA GROWN

	Per 100 Lbs.
State Sealed and Certified.	
RAINBO—Blue Label.....	24.00
30-lb. or 60-lb. bags.	

BLACKFOOT BRAND
IDAHO GROWN

	Per 100 Lbs.
State Sealed and Certified.	
Blue Label.....	24.00
Red Label.....	23.00
30-lb. and 60-lb. bags.	

COSSACK ALFALFA

	Per 100 Lbs.
RAINBO—Blue Label.....	24.00
U. S. Verified Origin.	
RAINBO	21.00
60-lb. bags.	

COMMON ALFALFA
KANSAS GROWN

	Per 100 Lbs.
U. S. Verified Origin.	
RAINBO	13.50

UTAH GROWN

	Per 100 Lbs.
U. S. Verified Origin.	
RAINBO	16.00

IDAHO GROWN

	Per 100 Lbs.
U. S. Verified Origin.	
RAINBO	16.50

SOUTH DAKOTA GROWN

	Per 100 Lbs.
U. S. Verified Origin.	
RAINBO	17.25

MONTANA GROWN

	Per 100 Lbs.
RAINBO—State Sealed	
In full bags.....	17.00
60-lb. bags.....	17.35

CANADIAN VARIE-
GATED ALFALFA

	Per 100 Lbs.
U. S. Verified Origin.	
RAINBO, large bags.....	24.15
60-lb. bags.....	24.50

WISCONSIN GROWN
ALFALFA

	Per 100 Lbs.
U. S. Verified Origin.	
RAINBO, large bags.....	21.15
60-lb. bags.....	21.50

ON THE AIR

RAINBO RADIO BROADCASTS
The "Rainbo Seedman" discusses
important farm and lawn problems
at 12:20 P. M. daily, excepting Sat-
urdays and Sundays, over Station
WTMJ — MILWAUKEE

SWEET CLOVER

WHITE BLOSSOM
SWEET CLOVER

	Per 100 Lbs.
RAINBO	6.00
Mountain	5.50

YELLOW BLOSSOM
SWEET CLOVER

	Per 100 Lbs.
RAINBO	6.25

GRUNDY COUNTY WHITE
BLOSSOM SWEET CLOVER

	Per 100 Lbs.
RAINBO	6.00

HUBAM SWEET CLOVER

	Per 100 Lbs.
RAINBO	10.00



This improved
INOCULATOR
may be
applied to the
Seed either
Wet or Dry.

Dealer Retail
Cost For

No. 1 Alfalfa Sweet Clover (1 bu. size enough for 60 lbs.)	.35	.50
No. 2 Clovers (1 bu. size enough for 60 lbs.)	.35	.50
No. 3 Peas and Vetch (2 bu. size enough for 120 lbs.)	.35	.50
No. 6 Soy Beans (2 bu. size enough for 120 lbs.)	.35	.50
\$8.40 per case of 24 cans.		
GARDEN SIZE Peas, Beans, Sweet Peas (Enough for 2 lbs.)	.10	.15

RAINBO BRAND SEEDS

SEED GRAINS RAINBO BRAND

SPRING WHEAT		Per Bushel
Marquis		1.20
Progress		1.25
Macaroni		1.35

SPRING RYE		
Wisconsin Grown.....		1.00

OATS		
Swedish Type Extra Heavy.....		.60
White Cross.....		.60
Yellow Kherson.....		.55
Wisconsin No. 7 Certified.....		.55
White Kherson50
Logold60

BARLEY		
Oderbrucker, 6 Rowed.....		.75
Wisconsin Pedigree75
Wisconsin No. 37 Certified.....		.80
Wisconsin No. 38 Certified95

SPELTZ		Per 100 lbs.
Fancy		1.75

BUCKWHEAT		
Japanese		
Silverhull		

FIELD PEAS		Per 100 lbs.
RAINBO Canadian Field.....		4.35
Mountain Canadian Field.....		Sold Out
RAINBO, Green		4.00
RAINBO, Scotch		4.00
RAINBO, Marrowfat		5.50

SOY BEANS		Per 100 lbs.
RAINBO, Manchu		1.60
RAINBO, Illini		1.60

WINTER VETCH		Per 100 lbs.
RAINBO		9.50

AMBER CANE— FOR FODDER ONLY		Per 100 lbs.
RAINBO		2.25

MILLETS		Per 100 lbs.
RAINBO, Common		2.50
RAINBO, German		2.50
RAINBO, Hungarian		2.75
RAINBO, Japanese		3.65
RAINBO, Early Fortune.....		2.25

FLAX		Per 100 lbs.
RAINBO, For Seeding		3.50

DWARF ESSEX RAPE		
RAINBO		4.75

WHITE CLOVER SEED		Per 100 lbs.
Conveniently packed for Counter Trade		

RAINBO		
1 lb. boxes (25 to a case).....		45.00
½ lb. boxes (50 to a case).....		45.50

GRASSES

KENTUCKY BLUE GRASS		Per 100 lbs.
RAINBO		15.00
Mountain		14.00

CANADIAN BLUE GRASS		
RAINBO		15.00

FANCY RED TOP		
RAINBO		10.00
Mountain		9.50
Unhulled Fancy		8.00
Unhulled Choice		7.50

ROUGH STALKED MEADOW GRASS		
RAINBO		17.50
Excellent for shady conditions.		

RYE GRASS (Imported)		
RAINBO Italian		10.00
RAINBO Perennial		10.50
RAINBO Pacey's		11.00
RAINBO American Grown		4.75

BENT GRASS— RAINBO BRAND		
South German Mixed.....		79.00
Astoria Bent, Certified.....		80.00
Seaside, Certified		85.00

ORCHARD GRASS		
RAINBO		8.50

MEADOW FESCUE		
RAINBO		

CHEWINGS FESCUE		
RAINBO		27.00

HARD FESCUE		
RAINBO		16.00

SHEEPS FESCUE		
RAINBO		16.00

BROMUS INERMIS		
RAINBO		

SUDAN GRASS

RAINBO		Per 100 lbs.
RAINBO		2.40



LAWN GRASS in 100-lb. sacks

		Per 100 lbs.
RAINBO		24.00
RAINBO—for Shade		26.00

RAINBO LAWN SEED in Cartons		Per 100 lbs.
5-lb. (9 to a case).....		26.00
1-lb. (24 and 50 to a case)....		27.00
1-lb. Shade Grass (24 and 50 to a case)		28.00
5-lb. Shade Grass (9 to a case)		27.00

GREENDALE LAWN SEED		Per 100 lbs.
1-lb. cartons (50 to a case)....		17.00
3-lb. bags (20 to a bundle)....		15.50
5-lb. bags (10 to a bundle)....		15.50
50-lb. and 100-lb. bags.....		14.00

BLUE MOUND LAWN SEED In 5-lb. and 10-lb. Cloth Bags.		Per 100 lbs.
1-lb. carton 50 to a case).....		18.00
5-lb. bags (10 to bundle).....		16.50
10-lb. bags (5 to bundle).....		16.50
Bulk 50-lb. and 100-lb. bags....		15.00
Shade Grass, bulk.....		17.00

SHAMROCK LAWN SEED		
100-lb. sacks		12.00
STAR LAWN SEED		
100-lb. sacks		10.00

GOLF MIXTURES		Per 100 lbs.
RAINBO Fair Green.....	ASK FOR	
RAINBO Putting Green	PRICES	

ROOT SEEDS

MANGEL WURZEL		Per 100 lbs.
Mammoth Long Red.....		22.00
Golden Tankard		22.00
Giant Half Sugar.....		22.00

RUTABAGA		
American Purple Top.....		28.00

TURNIP		
Long White Cowhorn		23.00
Purple Top Strap Leaf		23.00
Purple Top White Globe		23.00

POULTRY FEEDS

In 100-lb. bags.		
CRUSHED OYSTER SHELL		Per 100 lbs.
RAINBO90
MICA SPAR-GRIT—All Sizes		
RAINBO, ton lots90
Smaller quantities.....		.95

CHARCOAL		Per 100 lbs.
Poultry Size		1.75
Chick Size		1.75
Pulverized		1.85

FERTILIZERS

BONE MEAL		Per 125-lb. Bag
BONE MEAL		

LIME

For Lawns and Gardens.		Per Box
10-lb. boxes18

SULPHATE OF AMMONIA

5-lb. sacks	
25-lb. sacks	

BIRD SEED

		Per 100 lbs.
Sunflower, fancy		6.25
Canary		5.25
Hemp		4.25
Bird Rape		5.75
Large Rape		4.75

VIGORO

Specialty prepared plant food
For Lawns, Gardens, Shrub-
bery and Trees

		Prices
		Wholesale Retail
100-lb. bag	\$3.50	\$5.00
50-lb. bag	2.00	3.00
25-lb. bag	1.15	1.75
5-lb. bag33	.50
(14 per case)		
Delivered to your city on orders of 500 lbs. or over.		



DISINFECTANTS

For information see page 4.

DATED - Fresh Each Year



The Original Legume
INOCULATOR

PRICES

Alfalfa, All Clovers		Peas, Vetch, Beans	
Size	Dealer Retail	Size	Dealer Retail
½ bu.....	.30 \$.40	½ bu.....	.30 \$.40
¾ bu.....	.45 .60	1 bu.....	.45 .60
1 bu.....	.70 1.00	1½ bu.....	.65 .90
5 bu.....	3.35 4.75	3½ bu.....	1.25 1.80
		5 bu.....	1.75 2.50

When ordering, always
specify kind of seed

*Also called "100 lb.
size."

Soy Beans and Cow Peas

1 bu.....	.30 \$.40	5 bu.....	\$1.05 \$1.50
2 bu.....	.50 .70	10 bu.....	1.75 2.50

RAINBO BRAND SEED CORN

GROWN ON CONTRACT FOR US FROM WISCONSIN APPROVED SEED STOCK IN
NEBRASKA, VERIFIED AS FIRST YEAR NEBRASKA SEED AND SEALED BY
THE WISCONSIN DEPARTMENT OF AGRICULTURE AND MARKETS

RAINBO BRAND Golden Glow or Wisconsin No. 12.....	WISKA.....	Per Bu. \$1.30
RAINBO BRAND Silver King or Wisconsin No. 7.....	WISKA.....	1.30
RAINBO BRAND Wisconsin No. 8.....	WISKA.....	1.30
RAINBO BRAND Early Murdock.....	WISKA.....	1.30
RAINBO BRAND Wisconsin Cold Resistant Corn.....	WISKA.....	1.30
This corn is especially recommended for localities where weather conditions are unusually cool.		
RAINBO BRAND Minnesota No. 13.....	WISKA.....	1.30
RAINBO BRAND Wisconsin No. 25.....	WISKA.....	1.40
This corn is a very early variety and is recommended for the Northern Counties.		
RAINBO BRAND Northwestern Dent	WISKA.....	1.40

WISCONSIN GROWN

	Per Bu.
RAINBO BRAND COLD RESISTANT	
Golden Glow	2.10
RAINBO BRAND Golden Glow or Wisconsin No. 12.....	2.10
RAINBO BRAND Silver King or Wisconsin No. 7	2.10
RAINBO BRAND Wisconsin No. 8	2.10
RAINBO BRAND Early Murdock.....	2.10
RAINBO BRAND Wisconsin No. 25.....	2.20
RAINBO BRAND Northwestern Dent.....	2.25
RAINBO BRAND Minnesota No. 13.....	2.10

Grown by Jacques and Spangler. Name kind wanted.

NORTHERN WISCONSIN GROWN, DENT VARIETIES

RAINBO BRAND Northern Grown Golden Glow (Grown in Shawano County)....	2.25
RAINBO BRAND COLD RESISTANT GOLDEN GLOW (Grown in Shawano County)	2.25
RAINBO BRAND WISCONSIN No. 25 (Grown in Shawano County).....	2.35

FLINT CORN, WISCONSIN GROWN

RAINBO BRAND, SPANGLER'S Smut Nose Flint	2.35
RAINBO BRAND SPANGLER'S Sanfords White Flint	2.35

All Wisconsin Grown Corn packed 2 bu. per bag, and contain a specimen ear of corn.

POP CORN

	Per 100 Lbs.
RAINBO BRAND Baby Rice	8.00

DENT CORN, NEBRASKA GROWN

	Per Bu.
RAINBO BRAND Golden Glow or Wisconsin No. 12.....	1.20
RAINBO BRAND Wisconsin No. 7.....	1.20
RAINBO BRAND Wisconsin No. 8.....	1.20
RAINBO BRAND Minnesota No. 13.....	1.20
RAINBO BRAND Early Murdock.....	1.20
RAINBO BRAND Pride of the North.....	1.20
RAINBO BRAND King of the Earliest....	1.20
RAINBO BRAND White Cap Yellow Dent	1.20
RAINBO BRAND Reid's Yellow Dent....	1.20
RAINBO BRAND Improved Leaming.....	1.20
RAINBO BRAND Iowa Gold Mine.....	1.20
RAINBO BRAND Wisconsin No. 25.....	1.30

FLINT CORN, NEBRASKA GROWN

RAINBO BRAND, Longfellow	1.75
RAINBO BRAND Canada Smut Nose....	1.75
RAINBO BRAND Sanford White Flint....	1.75

SWEET CORN

	Per 100 Lbs.
RAINBO BRAND Stowell's Evergreen Wisconsin Grown	
RAINBO BRAND Golden Bantam Wisconsin Grown	
RAINBO BRAND Early Evergreen.....	

FODDER CORN

	Per Bu.
RAINBO BRAND Red Cob, Fancy Quality	.85
RAINBO BRAND Leaming Fodder, Iowa Grown85
RAINBO BRAND Pride Fodder, Iowa Grown85
RAINBO BRAND Eureka Fodder, Virginia Grown	1.95

KELLOGG SEED COMPANY

Telephone Broadway 4160

322 E. Florida Street

Milwaukee, Wis

P. O. Box 684



PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND

	Pounds per Acre	Pounds per Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Beans, Soy, broadcast	60-80	60
Beans, Soy, drills	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada	25-28	14
Buckwheat	45-60	52
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet hulled.....	12-15	60
Clover, Sweet unhulled.....	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Sweet Corn.....	12	
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28	56
Lawn Grass	Depending on	Depends on
	Conditions	Quality
Millet, for hay	45-50	50
Millet, for seed	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Peas, Canada Field—broadcast.	120-150	60
Peas, Canada Field—with grain	75-90	60
Rape, broadcast	8-10	50
Rape, in drills	5-6	50
Red Top, Solid seed	7-12	14
Red Top, unhulled	10-15	14
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Speltz	62-100	48
Sudan Grass, broadcast	15-25	50
Sudan Grass, in drills	4-8	50
Sunflower	8-10	24
Timothy	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat	90-120	60

KELLOGG
SEED COMPANY

MILWAUKEE, WISCONSIN



CERESAN

A DUST DISINFECTANT FOR WHEAT, OATS,
BARLEY AND OTHER CEREALS

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	\$.75	\$ 6.00 per doz.	2 doz.
5-lb. "	3.00	24.00 " "	1/2 "
25-lb. pail	12.50	10.00 per pkg.	1 only
100-lb. drum	49.00	39.20 " "	1 "
300-lb. drum	144.00	115.20 " "	1 "

SEMESAN

A GENERAL DISINFECTANT FOR VEGETABLE
AND FLOWER SEEDS OR BULBS, AND
CERTAIN PLANT DISEASES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.75	22.00 " "	2 "
5-lb. "	13.00	104.00 " "	1/2 "
25-lb. pail	51.25	41.00 per pkg.	1 only
100-lb. drum	200.00	160.00 " "	1 "
300-lb. "	585.00	468.00 " "	1 "

SEMESAN JR.

Prices in case lots broken cases 25% off list.
A DUST DISINFECTANT FOR SEED CORN.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

NEW IMPROVED SEMESAN BEL

AN INSTANTANEOUS DIP DISINFECTANT FOR
SEED POTATOES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

NU-GREEN

A GRASS DISINFECTANT FOR BROWN-PATCH
PREVENTION AND CONTROL.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
3-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.00	16.00 " "	2 "
5-lb. "	9.00	72.00 " "	1/2 "
25-lb. pail	33.75	27.00 per pkg.	1 only
100-lb. drum	130.00	104.00 " "	1 "
300-lb. "	375.00	300.00 " "	1 "

